

## Privacy notice

In accordance with the commitment and care that RCS Mediagroup S.p.a., as the data controller (“**Data Controller**”), devotes to the protection of personal data, we inform you of the means and purposes of the processing of your personal data and your rights, pursuant to Article 13 of the GDPR. The personal data that you provide to the Controller, will be recorded and stored on protected electronic means and processed with adequate security measures. Personal data will be processed by the Data Controller only in ways and procedures necessary for the uses of the photos/videos listed in the release. The provision of the data is necessary to carry out the photographic and/or video filming; in the absence of the provision, such filming cannot be carried out. The legal basis for the processing is consent.

The personal data you provide will be processed and stored for the duration of the service provided and for 12 months thereafter. At the end of this period, the data will be deleted.

The personal data will be stored in servers located in the European Union and should it be necessary to transfer data outside the EU, it will be done in accordance with the conditions and guarantees provided for in Articles 44-49 of the GDPR.

You have the right to know, at any time, which and how your data are processed. You also have the right to have them updated, supplemented, rectified or erased, to request their limitation and to object to their processing, as provided for in Articles 15 et seq. of the GDPR. For any information regarding the exercise of your rights, you may contact, for this purpose, the Data Controller by writing to the address at Via Angelo Rizzoli 8, 20132 Milan and/or to the following email address [privacy@rcsdigital.it](mailto:privacy@rcsdigital.it) as well as to the Data Protection Officer c/o RCS Mediagroup S.p.a., Via A. Rizzoli 8, 20132 Milan and/or contactable at the following email address [dpo@rcs.it](mailto:dpo@rcs.it).

You have the right to lodge a complaint with the Data Protection Authority as indicated on the following website <https://www.garanteprivacy.it>.